

Social Messaging: Follow @r0bbier0berts0n on his musical journey with an iconic American band in #OnceWereBrothers: #RobbieRobertson & The Band. Featuring @ScorsesMartin, @BobDylan, @Springsteen & more, @TheBandFilm arrives on #Bluray, #DVD & #Digital on 5/26. Available now for Digital rental.



**FROM ACADEMY AWARD® WINNING EXECUTIVE PRODUCERS
MARTIN SCORSESE*, BRIAN GRAZER** & RON HOWARD***,
AND CERTIFIED FRESH ON ROTTEN TOMATOES®**

ONCE WERE BROTHERS

ROBBIE ROBERTSON AND THE BAND

Director Daniel Roher's Documentary Takes Center Stage As Robbie Robertson Recalls His Personal Journey With One of the Most Enduring Groups in the History of Popular Music, Available Now for Digital Rental and Arriving on Blu-Ray™, DVD and Digital on May 26 from Magnolia Home Entertainment

"A gripping saga of triumph and tribulation. Captures the story with vigorous urgency and passion that fits the music itself."

- USA Today

"Has the power to transport you."

- The Wrap

LOS ANGELES - Inspired by Robbie Robertson's 2017 bestselling memoir "Testimony," *Once Were Brothers: Robbie Robertson and The Band* "deeply dissects The Band's magic and dysfunction" (Rolling Stone) and arrives on Blu-ray, DVD and Digital on May 26 from Magnolia Home Entertainment. Presenting a backstage view of The Band's inner workings and offering audiences an unseen look at their impact on the music industry, the documentary chronicles Robbie's introduction to music and the group's revolutionary collaboration with Bob Dylan, to their final tour as one of the most influential groups of their era.

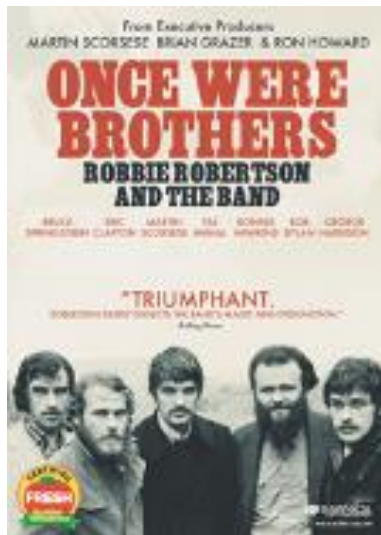
* 2007 - Best Achievement in Directing, *Hugo*

** 2002 - Best Picture, *A Beautiful Mind*

*** 2002 - Best Director, *A Beautiful Mind*

From director Daniel Roher (*Survivors Rowe*), *Once Were Brothers* unravels the compelling story of the popular rock ‘n’ roll band alongside Robbie and those closest to The Band, including Martin Scorsese, Bruce Springsteen, Eric Clapton, Van Morrison, Taj Mahal, Ronnie Hawkins and more. Told through rarely seen archival footage, images and interviews from The Band’s expansive career, and elevated by hit songs from the group, the documentary “captures something golden, incendiary and wistfully beautiful” (*The Washington Post*). A tribute that will withstand the ages, *Once Were Brothers* will captivate audiences and provide a deeper understanding of the group’s influence on popular music today.

Once Were Brothers will be available for download on digital via Apple TV, Google Play, Prime Video, FandangoNOW and more, and on DVD and Blu-ray for the suggested retail prices of \$26.98 (DVD) and \$29.98 (Blu-Ray) on May 26. The documentary is available now for digital rental.



Synopsis

Once Were Brothers: Robbie Robertson and The Band is a confessional, cautionary and occasionally humorous tale of Robertson’s young life and the creation of one of the most enduring groups in the history of popular music, The Band. Certified Fresh on Rotten Tomatoes, the film is a moving story of Robertson’s personal journey, overcoming adversity and finding camaraderie alongside the four other men who would become his brothers in music, together making their mark on music history. *Once Were Brothers* blends rare archival footage, photography, iconic songs and interviews with Robertson’s friends and collaborators including Martin Scorsese, Bruce Springsteen, Eric Clapton, Van Morrison and more.

Digital Rental / Blu-ray, DVD & Digital

Digital Rental: Available Now

Blu-ray, DVD & Digital: May 26, 2020

Run Time: 101 minutes

Rating: R

SRP: \$29.98 (Blu-ray), \$26.98 (DVD)

Catalog: 11694 (Blu-ray), 11692 (DVD)

About Magnolia Home Entertainment

Part of the Wagner/Cuban Companies, Magnolia Home Entertainment is the home entertainment distribution arm of Magnolia Pictures, a leading theatrical independent film distributor for nearly 20 years. Recent releases from Magnolia Pictures include the Sundance Award-winning documentary *COLD CASE HAMMARSKJOLD*; *MIKE WALLACE IS HERE*, a timely documentary on the legendary “60 Minutes” newsman; *TONI MORRISON: THE PIECES I AM*, celebrating the life and career of the trailblazing literary icon; 2018 Cannes Palme d’Or winner and OSCAR® nominated *SHOPLIFTERS*, from renowned Japanese director

Hirokazu Kore-Eda; *SUPPORT THE GIRLS*, Andrew Bujalski's critically lauded film starring New York Film Critics Circle Best Actress award winner Regina Hall; Box office sensation and OSCAR-nominated *RBG*, award-winning filmmakers Betsy West and Julie Cohen's documentary about the consequential life and legal legacy of Supreme Court Justice Ruth Bader Ginsburg; Ruben Östlund's 2017 Cannes Palme d'Or winner and OSCAR-nominated *THE SQUARE*; and Raoul Peck and James Baldwin's OSCAR-nominated *I AM NOT YOUR NEGRO*. Upcoming releases include Romanian crime thriller *THE WHISTLERS*, which world-premiered in competition at Cannes; and the in-depth look at normal citizen's fight to end gerrymandering in *SLAY THE DRAGON*.

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Film Site: <https://www.oncewerebrothers.com/>
Trailer: <https://www.oncewerebrothers.com/videos/>
Facebook, Twitter & Instagram: @TheBandFilm
Official Hashtag: #OnceWereBrothers

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